

UTIQUE



UTIQUE PRODUCT BOOK 2016

Information and training materials for FM WORLD Business Partners

2016

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ABOUT THE BRAND

Utique

UTIQUE is a new name in the universe of luxury perfumes and cosmetics, arranged like a bouquet of sensorial variations. Composed to capture beauty, equilibrium and vitality.

Created to affect our existence by adding a touch of luxury to everyday moments. To make life full of passion. UTIQUE is excellence, for those who desire to escape into the world of class and sophistication.

Enter the chic atelier and meet the alchemist, who creates the most precious elixir compositions: three mystical fragrances and two natural oils.

Natural Oils

UTIQUE oils are liquid gold, a treasure which turns everyday care into an indescribable pleasure. By using a blending technique we combined several precious oils so that their effects complemented one another providing rejuvenation, moisturisation and regeneration of the skin. Natural origin is the secret of their power. UTIQUE face and hair oils contain no preservatives, are rich in valuable vitamins and organic certifications confirm top quality origin of selected ingredients.

Traditions and Modernity

In ancient times perfumes were made from natural raw materials and usually had the form of oils and lotions. Initially, only the rulers and the wealthiest citizens had access to these exclusive products. UTIQUE perfumes go back to the roots of classic perfumery where carefully selected natural oils and the notes of nature are combined into an unparalleled quality. Created according to secret recipes, based on precious ingredients. Embodiment of greatness, mystery and exoticism. True masterpieces.

Fragrance is Art

Luxury, elegance, wealth of top quality ingredients – the dream of perfection as well as full harmony of the body and the spirit – this is what the UTIQUE perfumes were born from.

To offer the quality that so far could have been experienced when visiting small, highly exclusive boutiques in small districts of the world's fashion capitals. Drawing upon the knowledge of world class senseliers, UTIQUE perfumes are a line of niche fragrances made with top quality ingredients – elixirs with high concentration of essential oils. Perfection, created for those who wish to escape from everyday life and head towards the most sophisticated experiences.



Skin and Hair Care

The essence of beauty and health has been locked in the bottles of the Luxury Face Oil and Luxury Hair Repair Oil.

The Luxury Face Oil has been created from a combination of 13 natural and essential oils which intensively nourish, moisturise and regenerate the skin, giving it a fresh and healthy appearance. Just a few drops are enough to provide the skin with everything it needs.

The Luxury Hair Repair Oil is an exquisite composition designed with gifts of nature enchanted in the drops of precious oils. They penetrate deep inside the hair to provide a spectacular shine and silky smoothness. Day by day your hair will become healthier and more beautiful.



Luxury Face Oil

LUXURY FACE OIL



An exclusive composition of 13 precious oils and essential oils of plant origin. The unique formula created from the most valuable natural ingredients which complement one another thanks to the blending technique, restoring a healthy and radiant appearance. Contains a highly concentrated dose of vitamins and antioxidants, providing intensive skin nutrition, hydration and regeneration. The irreplaceable neroli oil, as well as Rosa Mosqueta, argan and jojoba oils reduce wrinkles, delay skin ageing and have a rejuvenating effect. Excellent under make-up, for day and night. 100% natural, contains no preservatives.

► **Good to know:**

- 100% natural, contains no preservatives, parabens and artificial colourants
- contains a unique combination of 13 highly valuable natural oils and essential oils
- rich in certified ingredients
- intensively and lastingly moisturises the skin
- optimally nourishes and regenerates
- soothes the skin, has anti-inflammatory and antibacterial properties
- rebuilds the protective barrier
- prevents water loss from the epidermis
- narrows enlarged pores and regulates sebum production
- increases firmness and elasticity
- improves the skin colour
- makes your skin look fresh and healthy
- easily applied
- highly efficient
- leaves the skin soft and silky smooth to the touch

- ▶ **Capacity:** 30 ml
- ▶ **Directions:** Apply 2-3 drops to a cleansed face, neck and neckline, massage until absorbed.
 1. **Massage:** massage a few drops with circular movements into the skin of your face. Remove excess with water or a clean tissue.
 2. **As an additive:** add a few drops to your favourite face cream, apply to the face
 3. **As a mask:** apply 10-15 drops to the cleansed skin of your face, neck and neckline. Remove after ca 10 minutes.
- ▶ **Ingredients:** Caprylic/Capric Triglyceride, Argania Spinosa Kernel Oil*, Helianthus Annuus Seed Oil*, Glycine Soja Oil*, Simmondsia Chinensis Seed Oil*, Ricinus Communis Seed Oil*, Rosa Moschata Seed Oil*, Nigella Sativa Seed Oil*, Oenothera Biennis Seed Oil*, Tocopherol, Calendula Officinalis Flower Oil*, Pelargonium Graveolens Flower Oil, Citrus Aurantium Amara Flower Oil, Cananga Odorata Flower Oil, Jasminum Officinale Oil, Benzyl Alcohol, Benzyl Benzoate, Linalool, Citronellol, Geraniol.

Unique Activity of Precious Oils

- ▶ **Neroli oil** delays skin ageing and prevents formation of fine wrinkles and capillaries.
- ▶ **Argan oil** is rich in unsaturated fatty acids and vitamin E, has anti-wrinkle and rejuvenating properties.
- ▶ **Rosa Mosqueta oil**, contains retinoic acid, reduces wrinkles and inhibits the formation of new ones.
- ▶ **Nigella oil** is rich in gamma-linolenic acid, vitamin F, phytosterols, vitamin E and K, supports the elimination of blackheads and imperfections.
- ▶ **Jojoba oil** closes the pores, moisturises the skin and improves its firmness. Minimizes fine lines and wrinkles.
- ▶ **Sunflower oil** increases the elasticity of the skin, slows down the ageing process.
- ▶ **Soybean oil** is a natural source of polyunsaturated fatty acids. Restores the natural protective barrier of the skin by improving its hydration.
- ▶ **Castor oil** is a powerful antioxidant, acts as a protective barrier for the skin. Has antibacterial and antiviral properties.
- ▶ **Calendula oil** strengthens blood vessels, has regenerating and antibacterial properties.
- ▶ **Evening primrose oil** moisturises and soothes irritations of very dry, chapped and sensitive skin.
- ▶ **Geranium oil** cleanses, nourishes and soothes irritation.
- ▶ **Ylang-ylang** essential oil is derived from the flowers of a tropical evergreen cananga tree. Relieves inflammation.
- ▶ **Jasmine oil** supports natural skin cell renewal and stimulates the formation of new cells.

*Certified ingredients

Luxury Hair Repair Oil

LUXURY HAIR REPAIR OIL



Its powers lie in a unique combination of natural, certified oils derived from the very heart of plants. A sophisticated marriage of apricot kernel, linseed, jojoba and argan oil makes the hair visibly stronger, nourished and moisturised. This beautiful oil revives the hair colour and adds shine, smooth and velvety to the touch. Absorbs perfectly and does not weigh the hair down. Does not contain preservatives.

► **Good to know:**

- contains certified natural ingredients
- contains no preservatives, parabens and artificial colourants
- strengthens and nourishes the hair
- revives colour and adds shine
- leaves hair moisturised, soft, smooth and velvety to the touch
- easily applied and quickly absorbed
- does not require rinsing
- does not weigh the hair down
- facilitates styling
- highly efficient

► **Capacity:** 50 ml

► **Directions:** Apply a small amount of the Oil to your hands and spread over the entire length of the hair or on the very ends. Apply to damp or dry hair. Do not rinse.

- **Ingredients:** Dicaprylyl Ether*, Undecane*, Linum Usitatissimum Seed Oil*, Apricot Kernel Oil*, Tridecane*, Argania Spinosa Kernel Oil*, Simmondsia Chinensis Seed Oil*, Parfum, Tocopherol, Retinyl Palmitate, Canga Odorata Flower Oil, Hydroxyisohexyl-3-cyclohexene carboxaldehyde, Butylphenyl methylpropional, Geraniol, Benzyl Alcohol, Benzyl Benzoate, Linalool.

Natural power for your hair

- **Jojoba oil** stimulates hair growth. It contains unsaturated fatty acids, natural vitamin E, and F, phytosterols and squalene.
- **Linseed oil** eliminates the problem of hair loss. Thanks to vitamin E and omega-3 acids it nourishes and strengthens hair structure.
- **Apricot kernel oil** is a rich source of essential fatty acids, vitamins of youth (A and E) and vitamin B17. Nourishes dry and damaged hair.
- **Argan oil** deeply nourishes and rebuilds hair, adds shine, tames and improves its condition, preventing split ends.
- The **essential ylang-ylang oil** derived from a tropical and evergreen cananga tree, has toning properties.

*Certified ingredients



Perfumes

The secret of our extraordinary scents lies in the essential oils of plant origin. As they are the essence of plants, their aroma is the essence of our UTIQUE perfumes which both awaken the senses and evoke the greatest emotions.

Essential oils applied in aromatherapy heal the body and the soul. They improve the mood, sooth emotions and make you feel relaxed. Plants invest all their energy and nutrients to produce the oils. To create this collection of exquisite scents, we invested all our knowledge, experience and most of all – our hearts.

Join the elite who smell of the UTIQUE fragrances!



Black



Gives a unique meaning to what is precious, intoxicates, captivates and enchants. It's a scent of a secret dimension where warmth meets sensuality. UTIQUE Black is the epitome of elegance, addictiveness and confidence. An intriguing, memorable and legendary fragrance.

- ▶ **Type:** elegant, sophisticated, mysterious
- ▶ **Fragrance notes:**
 - Head Notes: woody notes, saffron, styrax
 - Heart Notes: vetiver, amber, vanilla
 - Base Notes: leather, sandalwood, amberwood
- ▶ **Fragrance family:** oriental-woody
- ▶ **Capacity:** 100 ml
- ▶ **Fragrance:** 20%
- ▶ **Ingredients:** Alcohol Denat., Fragrance/Parfum, Coumarin, Citronellol, Benzyl Alcohol, Geraniol, Cinnamyl Alcohol, Linalool, Limonene, Eugenol, Citral, Farnesol

Gold



The essence of oriental splendour. Perfumes which dazzle like gold and are exquisite like handcrafted jewellery. An esoteric experience, desire for passion, an elegant grace of temptation...

UTIQUE Gold sublimates your value. Majestuous, essential, inspiring.

► **Type:** luxurious, exquisite

Fragrance notes:

- Head Notes: red pepper, cedarwood, nutmeg
- Heart Notes: iris, saffron, vetiver
- Base Notes: cypriol, patchouli, black musk, amber

► **Fragrance family:** oriental-woody

► **Capacity:** 100 ml

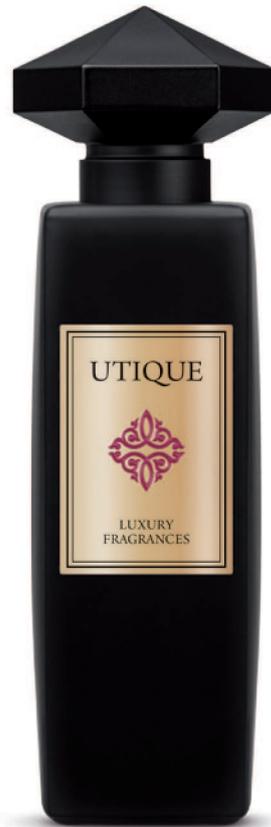
► **Fragrance:** 20%

► **Ingredients:** Alcohol Denat., Fragrance/Parfum, Limonene, Linalool, Citral, Alpha-Isomethyl Ionone, Citronellol, Eugenol, Farnesol

Unique in every detail

The exclusive UTIQUE perfume bottles are mysterious and elegant as the scents locked in their interiors. Made with great care with frosted glass and topped with a cap which complements the oriental line of the bottle. Packed in a chic, black box, highlighting the great importance of the treasure hidden inside.

Ruby



Magnetism, passion, seduction, the most wonderful emotions locked in glass. UTIQUE Ruby is an escape from everyday life, the mystical journey into the depths of the human soul. Feel the gentle caress, let it awaken your senses. Understand the spirit of sensuality.

- ▶ **Type:** magnetic, attractive, seductive
- ▶ **Fragrance notes:**
 - Head Notes: cashmere wood, jasmine, cistus
 - Heart Notes: vanilla, amberwood, balsamic notes
 - Base Notes: white oud, black musk, dry wood
- ▶ **Fragrance family:** oriental-woody
- ▶ **Capacity:** 100 ml
- ▶ **Fragrance:** 20%
- ▶ **Ingredients:** Alcohol Denat., Fragrance/Parfum, Coumarin, Benzyl Salicylate, Cinnamyl Alcohol, Linalool, Limonene, Hexyl Cinnamal, Geraniol, Eugenol, Cinnamal, Citronellol, Benzyl Benzoate, Benzyl Alcohol, Benzyl Cinnamate

Fragrance perfect by nature

The finest natural oils of velvet vetiver, delicate orange blossom, the precious iris absolute, vanilla-like Myroxylon Balsamum bark have been locked in the UTIQUE perfumes to let you enjoy the true scents of nature, combined in perfect perfume compositions.